Where Theory Meets Practice
The UNWTO Knowledge Network is a growing community of knowledge with over 125 institutions, organizations and enterprises from 40 different countries with a demonstrated research competency and extensive experience in tourism development and innovation. It is a community where knowledge generators, policy makers and practitioners proactively participate in the creation, dissemination and application of knowledge related to tourism.

Through the UNWTO Knowledge Network, members have a common space at their disposal to interact, share and access relevant information. More importantly, they benefit from an unparalleled platform to create, disseminate and apply their knowledge resources, allowing them to play a prominent role in shaping the future of the tourism sector.
‘To Bridge Theory and Practice’

Bridging the gap between the knowledge generators and those with the capacity to put such knowledge into practice.

Lead a Community of Knowledge where knowledge generators, policy makers and practitioners proactively participate in the creation, dissemination and application of knowledge related to tourism.

Support UNWTO, its Members States and Affiliate Members by providing research and analysis for their operations, policy and governance.

Promote partnerships, free exchange of knowledge and best practices among members and between national, regional and international institutions and organizations.

Develop a repository of recommendations, best practices, standards, codes and norms with wide applications for operations, policy and governance in tourism.
What we do

Within the wide scope of its Programme of Work, the Knowledge Network (KN) works across the following activities in collaboration with its members and partners.

- Joint research and training activities
- Quarterly Report/Newsletter
- Interactive virtual home
- Research exchange programme
- KN Publication Series & Research Working Papers
- KN Forum and Symposiums
- Regional Networks / Thematic Networks
- UNWTO Awards for Excellence and Innovation
BECOMING A MEMBER OF THE KNOWLEDGE NETWORK

Membership is open to institutions, organizations and enterprises from the public and private sectors involved in research, development and innovation related to tourism.

Are you interested in joining the UNWTO Knowledge Network?

Please contact us or visit our website to learn more about the eligibility criteria.
“It’s less important to capture all of the knowledge we have and it’s more important to be connected to the people who have the knowledge”